



## POLICY ON USE OF ISQUA MEMBER LOGO BY INSTITUTIONAL MEMBERS

1. The Member Logo, as above, of The International Society for Quality in Health Care (ISQua) is provided to each organisation which has paid for Institutional Membership. It may be used on print and electronic materials during the paid membership period.
2. The Logo, as above includes the registered trademark of ISQua and remains the property of ISQua.
3. Compliance with the following guidelines is required when using the ISQua Member Logo:
  - The organisation must be a current member of ISQua. If the organisation ceases to be a member during the current membership year then the right to use the ISQua Member Logo shall also cease.
  - The Logo must remain in the same format. It may be printed in black and white or as a coloured image in ISQua's standard green colour (PMS 3425). These are provided by ISQua.
  - The Logo may be resized to suit an organisation's needs but no amendments will be permitted to its design or the relationship of the items within the design.
  - The Logo may not be used by an organisation to advertise any products or services of the organisation or in connection with any commercial purpose other than the permitted uses without agreement of ISQua, and must not be used to suggest any approval by or sponsorship of ISQua of the organisation, its activities, products or services.
  - The Logo is not transferable. The rights granted to an organisation in 2013 are personal to the organisation. The organisation shall not assign the rights granted by ISQua for the use of the Logo to any other person or entity at any time.
  - ISQua reserves the right to terminate use of the Logo by notice in writing if the organisation breaches any of the abovementioned terms.
  - ISQua reserves the right to alter or vary the terms and conditions of use of the Member Logo at any time, as it sees fit.
4. These guidelines for printing the Logo apply for use on all print and electronic materials and promotional items such as letterhead paper, newsletters, brochures, annual reports, business cards or advertising.
5. Important: By receiving and using this Logo, an ISQua member organisation acknowledges that it (through its authorised representative) has read and understood the above mentioned terms and conditions and agrees to be bound by those terms.
6. The Logo will be provided to each member organisation at the time of either renewing its annual membership or when registering for membership for the first time.