We invite you to be part of the leading International Conference in Quality and Safety

Brisbane Australia 2022
17th October - 20th October
The International Society for Quality in Health Care (ISQua) is a member-based organisation devoted to inspiring and driving improvements in health, and the safety and quality of healthcare worldwide.

Our network develops partnerships that improve health care delivery for patients, their families, and the organisations administering that care.

We are delighted to announce that our key partner for this conference is the Australian General Practice Accreditation Limited (AGPAL) and Quality Innovation Performance Limited (QIP).

This year’s theme, Designing for the Future-Community, Resilience and Sustainability, is supported by eight sub-themes: Quality and Safety in Resource-Challenged Settings, External Evaluation, Patient Safety and Quality Improvement, Co-production with Service Users, Primary, Community, and Integrated Care, E-Health, Data, and Innovation, Workforce, Policy and Governance, Global Healthcare Emergencies.

With expected attendance numbers of over 1,200 spanning 70 countries, we are confident that you will want to be a part of ISQua’s 38th International Conference, Brisbane, Australia.

Join us at our 38th International Conference to help spread the Quality and Safety word and raise your organisation’s profile among the many influential participants in attendance.
ISQua Board

PRESIDENT
Jeffrey Braithwaite; President and Founding Director of the Australian Institute of Health Innovation, Director of the Centre for Healthcare Resilience and Implementation Science, and Professor of Health Systems Research, Macquarie University; Australia

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HONORARY ADVISORS
- Duncan Inverarity; Partner A&L Goodbody; Ireland
- Anna Edwards; Department of Health and Social Care; United Kingdom
- Isabela Castro; Pediatric Dentist; Rio de Janeiro; Brazil
Attendees surveyed from our 36th International Conference (Cape Town, 2019) said they would recommend to their colleagues.

Examples of the positive feedback received in 2019 & from our virtual conference in 2021:

- Superb speakers discussing cutting edge aspects of quality and safety. It was wonderful to see sustainability and climate highlighted.
- The conference was loaded with knowledge and material to learn.
- I thought the conference was exceptionally well organised and the app worked seamlessly.
- The whole conference was a highlight of my year.
- The lightning talks I attended were very inspiring.

Direct Access to International Key Decision-Makers

- Over 100 experts
- 400 posters
- 250 presentations
- 1,200 delegates
- 6 keynote addresses
- 25 hours of networking
- Attendees from over 70 Countries
- 3 major social events
- Over 1,200 keynote addresses
- 600 presentations
- 2,000 posters
- 500 delegates

Attendees from over 70 Countries
BECOME A HEADLINE SPONSOR

Diamond – AUS $45,000

- Inclusion of your logo on all official conference signage posters
- Two 3m x 2m stands in the exhibition area
- Eight Registrations with access to the scientific sessions and welcome reception
- Organisation details and logo included in promotional emails to delegates
- Possibility of handing out an additional document to all conference attendees at the entrance to the plenary hall (requires committee approval for document and timing)
- Inclusion of logo on principle conference webpage with a link to your official website
- Verbal recognition by organisers at the opening session
- Presence of logo in plenary hall during the opening session
- Use of “Diamond Sponsor” title together with your logo on promotional material generated for the conference and any possible correspondence in its regard. Always with prior committee approval
- 20% discount on two items from the Branding Opportunities list
BECOME A HEADLINE SPONSOR

Gold – AUS $35,000

- Inclusion of your logo on all official conference signage posters
- One 3m x 2m stand in the exhibition area
- Five Registrations with access to the scientific sessions and welcome reception
- Organisational details and logo included in promotional emails to delegates
- Inclusion of logo on principal conference webpage with a link to your official website
- Verbal recognition by organisers at the opening session
- Presence of logo in plenary hall during the opening session
- Use of “Gold Sponsor” title together with your logo on promotional material generated for the conference and any possible correspondence in its regard.
- 20% discount on two items from the Branding Opportunities list

Silver – AUS $25,000

- Inclusion of your logo on all official conference signage posters
- One 3m x 2m stand in the exhibition area
- Three Registrations with access to the scientific sessions and welcome reception
- Organisational details and logo included in promotional emails to delegates
- Inclusion of logo on principle conference webpage with a link to your official website
- Verbal recognition by organisers at the opening session
- Presence of logo in plenary hall during the opening session
- Use of “Silver Sponsor” title together with your logo on promotional material generated for the conference and any possible correspondence in its regard.
EXHIBITION AREA STAND

3m x 3m space – AUS $10,000
3m x 2m space – AUS $8,000

- Shell scheme package, company logo on fascia board, 1 table and two chairs, electricity supply (power socket with circuit breaker and two outlets) and daily stand cleaning.
- Inclusion of logo on the conference website as an exhibitor and a link to your website
- Two conference registrations with access to the scientific sessions and welcome reception
- Inclusion of the word “Exhibitor” on your conference badge

SPEAKING OPPORTUNITIES
Share your Company’s message directly with your target audience

| Breakfast Session | Fully equipped meeting room and catering 2 x Main Conference Passes Details included in two Promotional emails to delegates | $7,500 |
| Lunchtime Session | Fully equipped meeting room and catering 2 x Main Conference Passes Details included in two Promotional emails to delegates | $10,000 |

BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Option</th>
<th>Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bag</td>
<td>Attach your branding to every ISQua2022 delegate bag</td>
<td>$11,000</td>
</tr>
<tr>
<td>Speaker Preview Room</td>
<td>Branding on the home page and screen savers and an exclusive option to display your corporate information</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

- Branded Water Bottles
  - Branding on reusable water bottles that are distributed to all delegates. To be provided by sponsor. (Water dispensers will be available throughout the venue)
  - $10,000
- Pocket Programme
  - Branding on the pocket programme, which is included with all registration badges
  - $1,000
- Conference Lanyards
  - Inclusion of your logo on the lanyards of all participants
  - $1,000
- Delegate Material
  - Branded Notebook (To be provided by the sponsor)
  - $5,000
  - Branded Pens (To be provided by the sponsor)
  - $5,000
- Conference App
  - Exclusive sponsorship/branding on the homepage and banners
  - $8,000
  - Banner adverts
  - $500
  - Push messages (2 per day)
  - $1,500

- Advertising
  - Scientific Programme
    - Full page outside back cover
    - Inside front/inside back cover
    - Inside full page
    - $7,000
    - $5,000
    - $3,500
  - Bag Insert
    - $4,000

- Meeting Room Hire
  - Reserve a room to meet with existing or potential clients (subject to availability)
  - Please get in touch with us for a quote and include your AV and catering needs

- Registrations
  - Purchase a group of 10 or more registrations and receive a discount
  - Please get in touch with us for a quote

We can offer you a tailored package to suit your budget and marketing objectives
10% discount for ISQua Institutional Members or organisations based in Australia
Brisbane 2022 - EXHIBITION & SPONSORSHIP APPLICATION FORM AND CONTRACT

PLEASE COMPLETE AND SEND TO: MCI Suisse SA – To Christopher Day
Phone: +41 22 33 99 650
E-mail: christopher.day@wearemci.com

Company: Company Tax number:
Contact name:
Address:
Postal Code: City: Country:
Telephone:
E-Mail:
Website:
P.O. number if applicable:

Please tick the corresponding boxes (✓)

EXHIBITION
6 sq.m. Space  $8,000
9 sq.m. Space  $10,000

STAND CHOICE N°: 1st choice    STAND CHOICE N°: 2nd choice  STAND CHOICE N°: 3rd choice

Special note:
Please specify if your stand must not be located adjacent to a particular competitor.

ADVERTISEMENTS (Printed Programme)
Outside back cover – $7,000     Inside front cover – $5,000     Inside back cover – $5,000     Inside Page (colour) – $3,500     Inserts in Bags - $4,000

CONFERENCE SERVICES (exclusive)
ISQua Conference App – $8,000     Push Messages on App – $1,500     Banner Ad on App – $500     Speaker Preview Room - $8,000

PROMOTIONAL MATERIAL (exclusive)
Conference bags – $11,000     Pens – $5,000     Lanyards – $10,000     Water Bottle – $10,000
Notebook – $9,000
Pocket Programmes – $11,000

Note: Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign the form to confirm your sponsorship. The form will be considered as a contract.

SATELLITE SYMPOSIA
Breakfast Session – $7,500     Lunch Session – $10,000
Day Choice:  1st choice 2nd choice   3rd choice

SPONSORSHIP PACKAGES
DIAMOND SPONSOR – $45,000  GOLD SPONSOR – $35,000  SILVER SPONSOR – $25,000

PAYMENT SCHEDULE
• All payments must be made in Australian Dollar
• 100% of the total cost will be invoiced on receipt of the completed order form

BY BANK TRANSFER
Bank: UBS SA – 35 rue des Noirettes – 1277 Carouge
Company: MCI Suisse SA for ISQua 2022
Account N°: 240-369393.67Q
Clearing: 240
SWIFT: UBSWCHZH80A
IBAN: CH130024 0240 3693 9367Q

We hereby agree to pay the required 100% deposit in Australian Dollars as soon as we receive the corresponding invoice. I have read and agree with the ISQua terms and conditions as indicated herein. I have taken the necessary steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date:
Signature and company stamp:

ISQua 2022 – Brisbane – 17th-20th October 2022