



ISQua's 42nd International Conference

We invite you to be part of the
leading International Conference
in Quality and Safety

Dublin, Ireland 2026

27th - 30th September

We are excited to announce that ISQua's 42nd International Conference will take place in Dublin, Ireland, from 27th to 30th of September 2026, in collaboration with the Irish Department of Health (DoH) and the Health Service Executive (HSE). Together, ISQua, the Irish DoH and the HSE, are working to create an unparalleled experience for attendees, bringing together local and international expertise.

The 2026 conference theme, "*Thriving Through Compassion and Community: Sharing Stories for the Future of Health Systems,*" highlights the importance of empathy, collaboration and shared experiences in shaping resilient, inclusive and patient-centred healthcare.

Dublin's rich history, creativity and warm hospitality provide the ideal setting for global thought leaders to reflect, connect and address today's healthcare challenges. As a sponsor, your brand will gain strong visibility alongside leading organisations while demonstrating a commitment to advancing quality and safety in healthcare worldwide.

We look forward to collaborating with you to make this event a remarkable success.

[Find out more about ISQua Here](#)

[Find out more about the DOH Here](#)

[Find out more about the HSE Here](#)

Dr Carsten Engel, ISQua CEO

Dr Ezequiel Garcia Elorrio, ISQua President

Rachel Kenna, Chief Nursing Officer at the Department of Health

ISQua's 42nd
International
Conference



Dublin
Ireland
2026

27th - 30th September

ISQua's 42nd
International Conference

ISQua IN NUMBERS

#ISQua2026 - will be held in the Convention Centre Dublin (CCD) from 27th – 30th September 2026.

The theme for 2026 is *'Thriving Through Compassion and Community: Sharing Stories for the Future of Health Systems'*

320



speakers

115



sessions

90+



hours of learning

14



networking hours

3



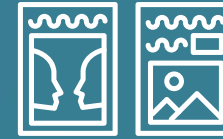
social receptions

72



countries

420



posters

1200



attendees

Top Ten Countries and Regions from ISQua 2025 in São Paulo, Brazil



Brazil



Taiwan



United States



Ireland



United Kingdom



Australia



Peru



India



Canada



Singapore

ISQua IN NUMBERS (CONTD)

Delegates around the World

- Chief Executive
- Hospital CEO's
- Medical Director
- Risk Manager
- Consultant
- Chief Financial Officer
- Patient Care Director
- Researcher
- Quality Management
- Allied Health Professional
- Nurse Practitioner
- Doctor Physician
- Accreditation Bodies

35%



Academics

32%



Senior
Healthcare
Professionals

28%



Clinical & Para
Medical

5%



Policy Makers

Social Media Stats

21,000



followers on
LinkedIn

5,000



followers on
Instagram

28,000



receive
a weekly
newsletter

What do you get?

We recognise that every sponsor has unique goals and objectives, which is why we offer tailored packages featuring customised branding and leadership opportunities. Share your priorities with us, and we will design a package that brings them to life.

We would also like to let you know that once you reach a certain level of spend, we will upgrade your package to either silver or gold, which will include additional benefits and exclusive add-ons.

ISQua Institutional Members receive a 10% discount on all sponsorship opportunities.
All prices are ex VAT.

All sponsors receive the following inclusions (Minimum spend of €5,000 applies)



Logo placement on
the ISQua Website



A virtual booth on
the conference app



1 App
Notification



Direct promotion
to delegates

Have your logo and organisation details included in one of our emails sent to all conference attendees

Exhibition Stands

EXHIBITION STAND PACKAGES: 6 SOM & 9 SOM

Maximise your presence at ISQua's 42nd International Conference by securing an exhibition stand in the heart of the action.

Space Only 12 SOM Plus options available - Price on application

SHELL SCHEME PACKAGE, including:

Company logo
on the fascia
board for
brand visibility

2
conference
registrations

1
table and
2
chairs for a
comfortable
meeting space

Electricity
supply (power
socket with
circuit breaker
and 2 outlets)

Branding +
Furniture
available at an
additional cost

6 sq. m space
€6,270
(excl. VAT)

9 sq. m space
€7,865
(excl. VAT)

Sponsored Sessions

SPONSORED SPEAKING OPPORTUNITIES

45
Minute speaking
session in the
main programme

Morning or
lunchtime
slots

Morning
€5,885

Lunchtime
€7,865

2
conference
registrations

Dedicated room
for the session

AV staff and
set-up

*Catering is not included but can be
organised separately at an additional cost.*

Print Sponsorship Opportunities

Please note there is limited availability on the following options:

Print

Sponsor the conference overview-Programme Display board, located prominently in the registration area
€2,500

Conference Bags
€9,500
(Exclusive one space only)

Branded Notebook or Pens*
€3,600

Flyers*
Have your flyers at the registration desk
€2,900

Lanyard -
Add your logo around the neck of every attendee
€5,000
(Exclusive one space only)

Branded Water Bottles
€8,000
(Exclusive one space only)

**Printed materials to be provided by the sponsor*

Digital

App Banner adverts
€2,000

2
App Push Notifications
€2,200

On-site Digital branding

Price on application

BECOME A SILVER SPONSOR

If your tailored package exceeds a €20,000 spend, your organisation will be entitled to these exclusive offerings at no additional cost

Verbal recognition as ISQua's Silver Sponsor

Logo placement in the holding slides on the plenary stage

2
App notifications

3
Additional Conference Registrations

BECOME A GOLD SPONSOR

If your tailored package exceeds €25,000 your organisation will be entitled to these exclusive offerings at no additional cost

Verbal recognition as ISQua's Gold Sponsor

Logo placement on the big printed programme

Logo placement on all holding slides

Logo on the conference app home page

3
App Push Notifications

Verbal recognition from the ISQua President at the Opening Ceremony and the Welcome Reception

4
Additional conference registrations

Hear what delegates have said about us!

The event was absolutely perfect.

I would like to thank you for the opportunity to attend the conference – it was an amazing experience! Congratulations on the excellent organisation of the event.

I recommend attending the ISQua Conference, as it is an excellent professional and personal experience for those interested in developing products, services, and research that contribute to improving healthcare for society.

The social events were well-organised and provided an excellent opportunity for networking and informal exchanges. They offered a relaxed and welcoming atmosphere.

ISQua's Conference is the most important global meeting of healthcare leadership in quality, safety, policies, learning, innovation, research, accreditation, fellowship, etc. Congratulations on everything that you do!

If you are a healthcare quality champion, and could only attend one event in a year, let this be it. Its worth it.

We asked whether delegates would recommend this conference to their colleagues.... 96.13% said YES!

Become a sponsor today!

EXHIBITION & SPONSORSHIP APPLICATION FORM AND CONTRACT

PLEASE TICK
YOUR SELECTED
OPTIONS

SPONSORSHIP OPTIONS

COSTS (EX VAT)

Company:	Exhibition Stand packages: 6 sqm	€6,270	
Company Tax number:	Exhibition Stand packages: 9 sqm	€7,865	
Contact name:	Exhibition Stand 12 SQM- Space Only	N/A	
Address:	Morning Sponsored session	€5,885	
Postal Code:	Lunchtime Sponsored Session	€7,865	
City:	Conference App - Banner Adverts	€2,000	
Country:	Conference App - Push Notifications	€2,200	
Telephone:	Delegate Badge - Lanyard	€5,000	
E-Mail:	Conference Bags	€9,500	
Website:	Branded notebook or Pens	€3,600	
P.O. number if applicable:	Flyers	€2,900	
VAT or Tax Number:	Branded Water Bottles	€8,000	
	Conference overview-Programme Display board	€2,500	

EXHIBITION & SPONSORSHIP APPLICATION FORM AND CONTRACT (CONTD)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

PAYMENT SCHEDULE

- All payments must be made in Euro
- 100% of the total cost will be invoiced on receipt of the completed order form
- Payment must be made within 30 days of receipt of invoice

BY BANK TRANSFER

Bank: UBS SA – 35 rue des Noirettes – 1277 Carouge

Company: MCI Suisse SA for ISQua 2024

Account N°: 240-369393.71L

Clearing: 240

SWIFT: UBSWCHZH80A

IBAN: CH18 0024 0240 3693 9371 L

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI

FOR CANCELLATIONS MADE

From confirmation date to 2nd March 2026

- 25% of the total cost of each item will be retained

From 2nd March 2026

- 50% of the total cost of each item will be retained

From 6th August 2026

- 100% of the total cost of each item will be retained

PLEASE COMPLETE AND SEND TO:

MCI Suisse SA – To:

Céline Simula

Phone: +41 22 33 99 643

E-mail: ISQua@mci-agency.com

We hereby agree to pay the required 100% in Euro as soon as we receive the corresponding invoice. I have read and agree with the ISQua terms and conditions as indicated herein. I have taken the necessary steps to ensure that anyone working on the project is aware of these terms and conditions.

Date:

Name and Title:

Signature and company stamp:



Contact

Simon Donohue, Senior Events Manager: conference@ISQua.org

Celine Simula, MCI Sponsorship Manager: ISQua@mci-agency.com

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